

NOTICE OF 2021 ANNUAL GENERAL MEETING

TO ALL SHAREHOLDERS,

NOTICE is hereby given that the 2021 Annual General Meeting of the Company will be held via electronic communication, on **Thursday, 25 November 2021 at 11:00 a.m.** to transact the following business:-

1. The Secretary to read the notice convening the meeting and confirm the presence of quorum.
2. To receive, consider and adopt the Financial Statements for the financial year ended 30 June 2021 together with the Chairman's Statement, and the Directors' and Auditors' reports thereon.
3. To note that the Directors do not recommend the payment of a dividend in respect of the financial year ended 30 June 2021.
4. To re-elect Directors:-
 - 4.1 Mr Ali Hussein Kassim retires at this meeting in accordance with the provisions of Article 96 of the Company's Articles of Association and, being eligible, offers himself for re-election.
 - 4.2 Mr Muigai Githu retires at this meeting in accordance with the provisions of Article 96 of the Company's Articles of Association and, being eligible, offers himself for re-election.
 - 4.3 Mr Fredrick Murimi retires at this meeting in accordance with the provisions of Article 96 of the Company's Articles of Association and, being eligible, offers himself for re-election.
5. Pursuant to Section 769(1) of the Companies Act 2015, to elect the following directors, being members of the Board Audit & Risk Committee, to continue to serve as members of the Committee:-
 - Mr Ali Hussein Kassim (Chairman)
 - Mrs Truphosa Kwaka-Sumba
 - Mr Raymond Nyamweya Ondieki
 - Mr Samuel Kariuki
 - Ms Emma Miloyo
6. To approve the Directors Remuneration Report for the financial year ended 30 June 2021.
7. To re-appoint Messrs PricewaterhouseCoopers as Auditors by virtue of Section 721 (2) of the Companies Act, 2015 and to authorise the Directors to fix the Auditor's remuneration for the ensuing financial year.
8. Any other business of which due notice has been given.

BY ORDER OF THE BOARD

ENID MURIUKI (MRS)
COMPANY SECRETARY

Date: 2 November 2021

NOTES:

1. Longhorn Publishers PLC has convened and is conducting the 2021 virtual Annual General Meeting (AGM) pursuant to the provisions of its Articles of Association.
2. Shareholders wishing to participate in the meeting should register for the AGM by dialing ***483*809#** for all Kenyan telephone networks and following the various registration prompts. In order to complete the registration process, shareholders will need to have their ID/Passport Numbers which were used to purchase their shares and/or their CDSC Account Number at hand. For assistance, shareholders should dial the following helpline number: (+254) 709 170 000 from 9:00 am to 5:00pm East African time from Monday to Friday. Any shareholder outside Kenya should send their details to longhorn2021agm@image.co.ke.

Registration for the AGM will open on Wednesday, **3rd November 2021 at 11:00 am** and will close on **Tuesday, 23rd November 2021 at 11:00 a.m.** East African time.
3. In accordance with Section 283 (2) (c) of the Companies Act, the following documents may be viewed on the Company's website www.longhornpublishers.com (i) a copy of this Notice and the proxy form; (ii) the Company's audited financial statements for the year ended 30 June 2021.
4. Shareholders wishing to raise any questions or clarifications regarding the AGM may do so by:-
 - a. sending their written questions by email to longhorn2021agm@image.co.ke; or
 - b. shareholders who will have registered to participate in the meeting will be able to ask questions vis SMS by dialing the USSD code above and selecting the option 'Ask Question' on the prompts; or
 - c. to the extent possible, physically delivering their written questions with a return postal address or email address to the registered office of the Company, Longhorn Publishers Plc, Funzi Road, Industrial Area, Nairobi or to Image Registrars offices at 5th Floor, Absa Towers (formerly Barclays Plaza), Loita Street; or
 - d. sending their written questions with a return postal address or email address by registered post to the Company Registrars address: Image Registrars, P. O. Box 9287, 00100 GPO, Nairobi.
5. Shareholders must provide their full details (full names, ID/Passport Number/CDSC Account Number) when submitting their questions and clarifications.
6. All questions and clarifications must reach the Company on or before **Tuesday, 23rd November 2021 at 11:00 a.m.** East African time. Following receipt of the questions and clarifications, the Directors of the Company will provide written responses to the return postal address or email address provided by the Shareholder no later than 12 hours before the start of the general meeting. A full list of all questions received, and the answers thereto will be published on the Company's website not later than 12 hours before the start of the Annual General Meeting.
7. In accordance with Section 298(1) of the Companies Act, shareholders entitled to attend and vote at the AGM are entitled to appoint a proxy to vote on their behalf. A proxy need not be a member of the Company. If the Proxy appointed is not the Chairman of the AGM, the appointed proxy will need access to a mobile telephone.
8. A proxy form is available on the Company's website via the link: www.longhornpublishers.com. Physical copies of the proxy form are also available at the Longhorn Publishers Plc offices on Funzi Road, Industrial Area, Nairobi, or from Image Registrars Limited offices, 5th Floor Absa Towers (formerly Barclays Plaza), Loita Street.

A proxy must be signed by the appointor or his attorney duly authorized in writing. If the appointer is a body corporate, the instrument appointing the proxy shall be given under its common seal or under the hand of an officer or duly authorized attorney of such body corporate.

A completed form of proxy should be emailed to longhorn2021agm@image.co.ke or delivered to Image Registrars Limited, 5th Floor Absa Towers (formerly Barclays Plaza), Loita Street, P.O. Box 9287 – 00100 GPO, Nairobi, so as to be received not later than 48 hours before the time of holding the meeting i.e. **Tuesday, 23rd November 2021 at 11:00 a.m.** East African time.

Any person appointed as a proxy should submit his/her mobile telephone number to the Company no later than **Tuesday, 23rd November 2021 at 11:00 a.m.** East African time. Any proxy registration that is rejected will be communicated to the shareholder concerned no later than **Wednesday, 24th November 2021** to allow time to address the issues.
9. The AGM will be streamed live through a link which shall be provided to all shareholders and proxies who will have registered to participate in the Annual General Meeting. Duly registered shareholders and proxies will receive a short message service (SMS/USSD) prompt on their registered mobile numbers, 24 hours prior to the AGM as a reminder of the AGM. A second SMS/USSD prompt shall be sent one hour ahead of the AGM, reminding duly registered shareholders and proxies that the AGM will begin in an hours' time and providing a link to the live stream.

Duly registered shareholders and proxies may vote (when prompted by the Chairman) via the USSD prompts. Results of the poll shall be published within 48 hours following conclusion of the AGM on the Company's website.
10. Shareholders are encouraged to continue monitoring the Company's website www.longhornpublishers.com for updates relating to the AGM.